



# AVIONICS NEWS



## ▪ AVIONICS NEWS MAGAZINE, A MONTHLY PUBLICATION OF THE AEA, IS:

- The voice of the general aviation electronics industry.
- The largest, single representation of approved maintenance organizations in the world.
- Read by industry decision-makers, including the owners, managers and technicians of government-certified repair stations who sell, service and install avionics, as well as maintenance facilities and fixed-base operations. They are in the position to recommend products to the end-users – their customers.
- Read by thousands of aircraft owners and pilots.

**Frequency:** Monthly    **Binding:** Perfect Bound    **Trim Size:** 8.5" x 11"

## ▪ READERS/CIRCULATION

AEA members regard *Avionics News* as their No. 1 association benefit. Thousands of printed copies of *Avionics News* are received monthly by subscribers. *Avionics News* annually receives more than 600,000 page views in its web-based digital edition, from:

- Avionics Facilities  
(Owners, Managers, Technicians, Mechanics)
- End-Users/Pilots (Corporate, Private)
- Avionics Manufacturers
- Maintenance Facilities/FBOs
- Instrument Shops
- Government Agencies  
(FAA, NTSB, DOT, TCCA, EASA, CASA, ANAC)
- Airframe Manufacturers
- Technical Schools
- Miscellaneous  
(Ad Agencies, Avionics Students, Flight Schools)
- Aviation Consultants

## ▪ EDITORIAL CONTENT

Reference the digital archives for examples of the varied topics covered in the pages of *Avionics News*.

<https://avionicsnews.net/anarchive.asp>

## ▪ POSITIONS/COPY/CANCELLATIONS

Positioning of advertising is at the sole discretion of the editor. Preferred positions may be available – inquire for availability and pricing. Cancellations or changes of orders are not accepted after the closing date.

Advertiser and advertising agency assume liability for all content, including text, representation and illustrations of advertisements printed, and also assume responsibility for any claims arising therefrom made against the publisher. The publisher reserves the right to reject any advertising contract or insertion.

## ▪ COMMISSIONS & PAYMENT TERMS

TERMS: Net 30

Only recognized agencies receive a 15% discount if the invoice is paid within the 30-day term and billing is handled exclusively through the agency.

Space on contract is to be used within a 12-month period. Three-time, six-time and 12-time rates are based on the number of issues used during a 12-month period.

## ▪ ADVERTISING CONTACT

**Rachel Hill** 816-366-5109 • [rachelh@aea.net](mailto:rachelh@aea.net)

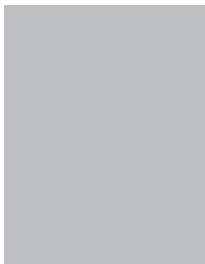


## ■ FULL-COLOR PRINT ADVERTISING RATES

Advertisers receive three platforms for the price of one: in print, online and mobile app.

|           | 1 TIME  | 3 TIMES | 6 TIMES | 12 TIMES                   |
|-----------|---------|---------|---------|----------------------------|
| FULL PAGE | \$5,540 | \$4,935 | \$4,495 | \$3,295 <b>BEST VALUE!</b> |
| 2/3 Page  | \$4,345 | \$4,045 | \$3,645 | \$3,050                    |
| 1/2 Page  | \$3,815 | \$3,525 | \$3,305 | \$2,735                    |
| 1/3 Page  | \$3,100 | \$2,955 | \$2,795 | \$2,395                    |
| 1/6 Page  | \$2,515 | \$2,390 | \$2,185 | \$1,975                    |

- Rates are per month
- Inquire about premium location availability and pricing.
- Inquire about non AEA-member ad rates.



**FULL-BLEED PAGE**

Bleed: 8.75 in. x 11.25 in.  
Trimmed to: 8.5 in. x 11 in.



**2/3 PAGE**

4.5 in. x 10 in.



**1/2 PAGE VERTICAL**

4.5 in. x 7.5 in.



**1/2 PAGE HORIZONTAL**

7 in. x 5 in.



**1/3 PAGE SQUARE**

4.5 in. x 5 in.



**1/3 PAGE VERTICAL**

2.25 in. x 10 in.

- Please submit full-page ads at 8.75 in. x 11.25 in.  
This allows for .125 in. bleed on all sides. Final ads will be trimmed to 8.5 x 11 in.
- Keep all live area at least .25 in. away from trim lines on full-page ads.

## ■ ADVERTISING CONTACT

**Rachel Hill** 816-366-5109 • [rachelh@aea.net](mailto:rachelh@aea.net)

## ■ MARKETPLACE CLASSIFIED

Find out who's hiring, what's for sale and what new services are available throughout the industry.

### MARKETPLACE RATES

2.25 in. wide x 2 in. tall **\$325**  
2.25 in. wide x 3 in. tall **\$375**

\* Rates are per month

\* Inquire about ads larger than 3 inches tall and non AEA-member ad rates.

Actual size of a  
1 column x 2-inch tall  
Marketplace ad in  
Avionics News



### JANUARY

- AD Sales Deadline:  
**Nov. 10, 2026**
- Materials Deadline:  
**Nov. 17, 2026**

Bonus Distribution

**AEA Training Courses**

### FEBRUARY

- AD Sales Deadline:  
**Dec. 10, 2026**
- Materials Deadline:  
**Dec. 17, 2026**

Bonus Distribution

- **AEA Training Courses**
- **WAI Conference**

### MARCH

- AD Sales Deadline:  
**Jan. 11, 2027**
- Materials Deadline:  
**Jan. 18, 2027**

Bonus Distribution

- **AEA Training Courses**
- **Verticon**
- **AEA Convention**

### APRIL

- AD Sales Deadline:  
**Feb. 10, 2027**
- Materials Deadline:  
**Feb. 17, 2027**

Bonus Distribution

**AEA Training Courses**

### MAY

- AD Sales Deadline:  
**March 10, 2027**
- Materials Deadline:  
**March 17, 2027**

Bonus Distribution

**AEA Training Courses**

### JUNE

- AD Sales Deadline:  
**April 9, 2027**
- Materials Deadline:  
**April 16, 2027**

Bonus Distribution

**AEA Training Courses**

### JULY

- AD Sales Deadline:  
**May 10, 2027**
- Materials Deadline:  
**May 17, 2027**

Bonus Distribution

- **AEA Training Courses**
- **EAA AirVenture Oshkosh**

### AUGUST

- AD Sales Deadline:  
**June 10, 2027**
- Materials Deadline:  
**June 17, 2027**

Bonus Distribution

- **AEA Training Courses**
- **AEA Regional Meetings**

### SEPTEMBER

- AD Sales Deadline:  
**July 9, 2027**
- Materials Deadline:  
**July 16, 2027**

Bonus Distribution

- **AEA Training Courses**
- **AEA Regional Meetings**

### OCTOBER

- AD Sales Deadline:  
**Aug. 10, 2027**
- Materials Deadline:  
**Aug. 17, 2027**

Bonus Distribution

- **AEA Training Courses**
- **AEA Regional Meetings**
- **NBAA-BACE**

### NOVEMBER

- AD Sales Deadline:  
**Sept. 10, 2027**
- Materials Deadline:  
**Sept. 17, 2027**

Bonus Distribution

- **AEA Training Courses**
- **AEA Regional Meetings**

### DECEMBER

- AD Sales Deadline:  
**Oct. 11, 2027**
- Materials Deadline:  
**Oct. 18, 2027**

Bonus Distribution

- **AEA Training Courses**
- **AEA Regional Meetings**

